

Monthly Report Template for COMPETE Grantees

Grantee: African Cotton & Textile Industry Federation (ACTIF)

Report for the month of: October 2011

Based on your grant agreement implementation timeline, please highlight the activities you have accomplished over the past month.

Activities <i>Activities should be directly in-line with your grant agreement</i>	Activity Status <i>If the activity has been accomplished, please give results. If the activity has not been accomplished, please provide an explanation.</i>
Result #1: Promoting Trade in African, Cotton, Textile and Apparel	
1.1 Develop a regional CTA Directory to enhance Trade – Online version	ON GOING The transfer of the CTA supply side directory into the ACTIF website for EAC is currently on going to enable wider reach to stakeholders.
7th International Cotton & Textile conference , 15th – 17th October 2011	Chairman Jaswinder Bedi and ED, Rajeev Arora attended the conference, following an invitation from China's APEX body - CNTAC – China National Textile and Apparel Council. The theme was 'Industry adjustment and sustainability' Chairman Jas delivered a key presentation to introduce ACTIF and highlight the opportunities available in the region for Trade and investment The ACTIF delegation was also able to hold a separate meeting with CNTAC where key issues were discussed including: <ul style="list-style-type: none"> • Linkages between ACTIF and CNTAC • Promoting Chinese CTA investments in Africa • Promoting CNTAC members in Origin Africa go to event in Ethiopia, in 2012 • Mechanism to address member concerns related to Chinese investments in Africa • Promoting Advertisement of Chinese suppliers in Cotton Africa Magazine
Result #2: Enhancing institutional framework for ACTIF sustainability	
2.2 Promoting the profile of ACTIF through value generating activities for sustainability.	CTA Magazine: Preparation of issue 2 of cotton Africa Magazine is complete. Currently submitted for print.

	<p>Upgrade of cottonafrica.com: On going <i>Development work is in progress</i></p> <p>ACTIF Documentary: On Going <i>Some materials have been collected for preparing the ACTIF documentary</i></p> <p>Update of ACTIF brochure: review currently ongoing</p>
<p>2.3 Enhance ACTIF's online trade link platform cottonafrica.com</p>	<p>ONGOING</p> <p>Online Marketing: <i>This is currently on going</i></p>
<p>Result #3: Develop a Market information system (MIS) for enhancing Competitiveness</p>	
<p>3.1 Supply side analysis to develop a market information system (MIS) – East African Region of CDE membership (Kenya, Uganda, Tanzania & Sudan)</p>	<p>Developing of Textile Directory: In progress</p> <p><i>The development tasks for the print and online directories have been contracted to two companies and the work is on going</i></p>

Additional comments or results:

Below are the specific attachments accompanying this Monthly report:

1. Draft Cotton Africa Magazine – Issue 2
2. Report on 7th Cotton, Textile & Apparel conference in China